

ECONOMY

Concerns and Priorities	Working together we will	We have done?
Tourism	Support NWDC & WCC on a viable economic plan of improvement for Community Area	
Lack of retail and employment opportunities	Ensure brown field sites are used economically	
Lack of small business start-ups, village shops and rural Post Offices	Support the implementation of the agreed Regeneration Action Plan for Wootton Bassett	
Retention of high street business activity in face of supermarket competition	Develop the rejuvenation programme for Purton	
	Consider future shop-front grant schemes	
	Promote SSSIs and AONB	
Promotion of historical market town image of Cricklade and Wootton Bassett	Complete enhancement works in High Street of Cricklade and Wootton Bassett	
	Promote historic buildings, conservation areas and scheduled ancient monuments (such as Cricklade town ramparts)	
	Support local libraries as useful venues to promote our towns and their historic significance	
Long-term effect of closure of RAF Lyneham	Develop a viable economic plan with NWDC & WCC. Take forward the findings of the task force established to guide any future regeneration	
Long term effect of St Ivel closure in Wootton Bassett	Continue work with NWDC in any further consultation exercise relating to the use of this site which is already allocated Special Planning Guidance in the Local Plan 2011	
Car parking in Cricklade and Wootton Bassett	Assist NWDC on decriminalisation of car parking.	
	Consider improved access and/or potential extension to car parks close to the High Streets	

EDUCATION AND LIFELONG LEARNING

Concerns and Priorities	Working together we will	We have done?
Support for local schools	Support the vitality of village schools	
Permanency of pre-school facilities in Cricklade	Seek permanent site for pre-school facilities in Cricklade	
Development of Bradon Forest School, Purton	Consider the implications of any proposed expansion of Bradon Forest School	
Lack of local adult learning opportunities	Promote wider use of libraries and other available educational facilities	

Concerns and Priorities	Working together we will	We have done?
	(such as out of hours use of schools)	
	Support adult learning as a strategic focus of the library service	
Lack of communication and coordination with and by local training agencies	Support the development of provision for local day support services for people with learning difficulties	
	Identify appropriate training agencies	
	Seek out training opportunities for those working with children and young people	
	Carry out a skills audit	
Lack of drop-in centres for Information Communication Technology	Establish further drop-in centres throughout the Community Area	

CRIME AND COMMUNITY SAFETY

Concerns and Priorities	Working together we will	We have done?
Anti-social behaviour	Support the Community Safety Partnership in encouraging better use and understanding of ASBOs	
	Increase information sharing between agencies	
	Encourage social integration across generations	
Perception of crime	Assist the Community Safety Partnership to reduce fear of crime	
Lack of police staffing in rural areas and police response times	Continue liaison with police and be more supportive of local needs and knowledge	
Neighbourhood Watch	Re-introduce Neighbourhood Watch schemes	
Household burglary and general criminal damage	Seek to work towards identification of solutions	
Lack of information about causes of crime		
Coordination of Criminal Records Bureau checking procedures	Seek to implement central checking system with CRB	
Street lighting particularly in rural areas	Plan improvements with NWDC and WCC	

TRANSPORT

Concerns and Priorities	Working together we will	We have done?
Cricklade southern relief road	Continue investigation and consultation within community and work with WCC on proposals set out in its Local Transport Plan	
Wootton Bassett bypass		
Local traffic congestion	Explore possible solutions to local	

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	traffic congestion	
HGV traffic in towns and rural areas	Seek to implement weight restrictions with appropriate alternative routes	
Speeding vehicles	Encourage enforcement by the Police of existing speed restrictions. Press to introduce appropriate speed limits and, where relevant, associated traffic calming measures Persuade WCC to assess whether current speed limits need to be reviewed	
Poor local public transport	Continue to address this problem with service providers and WCC Promote the Transport Hub project in Wootton Bassett. (This is known locally as the Boomerang Bus) Explore ways of improving access to local hospitals and medical facilities	
Local taxi services throughout the Community Area	Liaise with NWDC on provision and improvement of taxi services	
Poor road maintenance	Seek improvements to the inspection and response regime through WCC and partners	
Number of school buses routed through villages (particularly Purton and Lydiard Millicent)	Liaise with SBC, WCC and schools to look, where practical, at re-routing school bus services	
Congestion during the school run in Lyneham and other villages	Explore the feasibility of 'walking' bus service to schools	
Train station in Wootton Bassett	Continue consultation on re-opening of train station	
Road gritting	Press for increased gritting provision for rural areas in winter months	

HOUSING AND BUILT ENVIRONMENT

Concerns and Priorities	Working together we will	We have done?
The protection of the Rural Buffer	Support rigorous policies to protect and maintain the rural buffer as set out in the Local Plan 2011 and its emerging counterpart	
Lack of affordable housing	Aim for the delivery of good quality, low cost and social housing (including single accommodation) throughout the Northern Community Area	
Poor maintenance of verges and footpaths	Encourage WCC, local housing associations and others to improve maintenance and repairs and to	

Concerns and Priorities	Working together we will	We have done?
	protect verges and footpaths in towns and villages Press for the provision of passing places in rural lanes	
Lack of street lighting	Assess street lighting needs of some rural areas	

ENVIRONMENT, LAND BASED ISSUES AND COUNTRYSIDE

Concerns and Priorities	Working together we will	We have done?
Protection of Rural Buffer	Support rigorous policies to protect and maintain the rural buffer as set out in the Local Plan 2011 and its emerging counterpart	
Erosion of the separate identities of towns and villages and preventing their coalescence with Swindon		
Protection of sites of special status	Promote and work to protect those places given the following status as: AONB, SSSI, HEV or AAS	
Viability and sustainability of farms	Support local farmers in looking at ways to improve their future viability & sustainability, e.g. diversification	
Recycling	Increase, improve and promote recycling facilities	
Waste minimisation	Support NWDC black box recycling scheme	
	Encourage composting schemes	
	Promote the Rethink Rubbish Directory currently being compiled by the Wiltshire Wildlife Trust	
	Address community concerns with waste management authorities to minimise landfill	
Fly tipping	Educate local community about legislation on fly-tipping, litter and dog fouling	
Litter	Seek to provide more litter bins	
	Continue to support local litter groups	
Dog fouling	Seek to provide more dog fouling bins in public places and seek to enforce appropriate bye-laws	
Landfill site expansion	Carefully consider future planning applications to ensure the existing sites do not further infringe village communities	
Flooding issues	Encourage the Environment Agency and Highway Authority to reduce the risk of flooding to properties	
Cemetery provision	Find new or re-use existing burial sites in the Community Area	

HEALTH AND SOCIAL CARE

Concerns and Priorities	Working together we will	We have done?
Support for vulnerable people	Consult with the community to establish their health care needs Support the Kennet and North Wiltshire Primary Care Trust and press for improvements	
Lack of residential and nursing care for Cricklade	Seek to improve co-ordinated care and facilities for the young, the elderly and the disabled and their carers Raise awareness of requirements of the Disability Discrimination Act Seek to improve childcare provision Support and seek to improve local day care centres	
Lack of local doctors/dentists	Clarify the need for locally based health and social care provision	
Reduced surgery opening times	Raise awareness of the issues surrounding the new contractual arrangements with GPs, dentists and community pharmacists. Review the issue of Saturday surgeries	
	Ensure that our voice is heard in the PCT's service review during 2005 and 2006	
Concerns about population's general health	Encourage service providers to develop opportunities to improve people's health behaviour with respect to exercise, smoking, diet and alcohol	

RECREATION, CULTURE AND LEISURE

Concerns and Priorities	Working together we will	We have done?
Lack of youth facilities throughout the Northern Community Area	Work with appropriate agencies to identify facilities. Ensure young people are not only part of the consultation process but are key to the development of the outcomes	
Lack of recreational facilities and playgrounds throughout the Community Area	Continue to work with NWDC and North Wiltshire Leisure Limited (NWLL) and be pro-active in improving facilities and looking for new opportunities Follow up the results of the NWLL district-wide consultation on leisure provision Encourage the youth club service to	

Concerns and Priorities	Working together we will	We have done?
	seek and train more youth volunteers Enhance local social and recreational opportunities for people with learning disabilities	
Lack of Public Open Space	Engage with NWDC to meet the shortfall in Public Open Spaces in towns and villages	
Effects of Licensing Act	Assess the impact of the new Act on the extension of opening hours on licensed premises	
Cricklade Country Way projects and other environmentally based projects	Further progress development of the Sustrans cycle route, canal restoration work, footpaths and railway in collaboration with NWDC Progress other specialist projects	
Maintain rights of way throughout the Northern Community Area	Look at ways to support the limited WCC rights of way resources	
Lack of arts and cultural activities	Encourage and support arts and cultural activities in the towns and parishes.	
	Promote the development of the proposed Brewery Arts Centre in Wootton Bassett	
	Continue to support the library service in its activities and as a venue for displays from local groups and societies	
	Support local museums	
Relocation of Cricklade museum	Follow up previous consultation work carried out with NWDC & WCC	
Development of canal route	Help to progress the development of the canal running through the Community Area	