

# Wootton Bassett Community Area Factsheet

## INTRODUCTION

Wootton Bassett (around 11,000 population) and Cricklade (now over 4,000) are both historic towns with a range of shopping and other facilities, but their proximity to Swindon dwarfs them as urban centres, and to a major extent they serve as commuter dormitories to the Swindon conurbation and (via the M4 junctions 15 and 16) to places further afield. Purton, Lydiard Millicent, and Ashton Keynes are substantial villages with basic facilities, and Lyneham (with a population of about 5,700) is an important air force establishment. The Lydiards have lost portions of their historic territory to Swindon's western housing expansion during the 1980s.

The community area is of average size for Wiltshire, but with a relatively high population and population density. Car ownership and average income are both very high, with low unemployment, but a less qualified than average workforce, and relatively little long-distance commuting. The rate of housebuilding experienced during the 1970s and 1980s has now slackened, and only modest population growth is projected, with little inward migration but a high birthrate; although further development is possible following local and structure plan reviews.

Excerpt from:

*A Sense of Belonging, History, Community and the New Wiltshire*, John Chandler (1998)

For more historical information click [here](#)

## POPULATION ESTIMATES 1991 - 2001

Source WCC Environmental Services © Wiltshire County Council

### POPULATION TOTALS

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	changes 91-01
Total Population	28,790	29,340	29,580	29,560	30,480	30,230	29,700	29,970	29,950	30,230	30,440	1,650
Household Population	27,370	27,730	28,010	28,010	28,820	28,770	28,500	28,710	28,620	28,760	28,840	1,470
Number of Households	10,380	10,580	10,720	10,770	11,120	11,190	11,130	11,280	11,330	11,460	11,540	1,160
Average household size	2.62	2.61	2.60	2.58	2.57	2.55	2.54	2.53	2.51	2.50	2.49	-0.13
Number of Dwellings	11,020	11,220	11,380	11,490	11,670	11,730	11,790	11,940	12,040	12,090	12,140	1,120

### AGE BREAKDOWN

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	changes 91-01
1 to 4	1,560	1,620	1,610	1,620	1,680	1,660	1,620	1,610	1,560	1,510	1,490	-70
5 to 10	2,230	2,260	2,330	2,360	2,490	2,520	2,520	2,560	2,540	2,560	2,540	310
11 to 15	1,850	1,890	1,920	1,920	1,930	1,930	1,900	1,940	2,010	2,050	2,080	240
0 to 7	3,060	3,140	3,200	3,220	3,370	3,310	3,240	3,230	3,150	3,120	3,050	-10
0 to 17	6,790	6,890	6,950	6,950	7,220	7,200	7,120	7,170	7,120	7,140	7,150	360
Males 0 to 15	3,130	3,190	3,250	3,240	3,350	3,340	3,310	3,360	3,370	3,390	3,370	250
Males 16 to 64	10,100	10,360	10,390	10,360	10,770	10,610	10,240	10,370	10,380	10,530	10,660	560
Males 65 plus	1,500	1,510	1,520	1,520	1,540	1,560	1,570	1,570	1,580	1,600	1,590	100
Females 0 to 15	2,910	2,960	3,020	3,050	3,160	3,140	3,090	3,100	3,080	3,070	3,060	150
Females 16 to 59	8,420	8,550	8,600	8,560	8,790	8,730	8,610	8,660	8,620	8,670	8,730	310
Females 60 plus	2,730	2,780	2,800	2,830	2,860	2,860	2,880	2,920	2,940	2,980	3,020	290

### WORKFORCE BREAKDOWN

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	changes 91-01
Male workforce	9,450	9,590	9,520	9,440	9,790	9,590	9,200	9,310	9,350	9,490	9,610	160
Female workforce	6,340	6,420	6,480	6,450	6,600	6,590	6,510	6,600	6,620	6,710	6,800	460
Total workforce	15,790	16,000	16,000	15,890	16,390	16,170	15,720	15,910	15,970	16,210	16,410	620
Armed Forces*	1,990	2,090	2,000	1,900	2,260	2,130	1,680	1,710	1,700	1,780	1,900	-100

\* Armed Forces are included in Total workforce

Factsheets designed by WCC Corporate Research Centre

**COMPONENTS OF POPULATION CHANGE**

	91-92	92-93	93-94	94-95	95-96	96-97	97-98	98-99	99-00	00-01	changes 91-01
Dwellings built	200	160	120	180	80	80	150	100	50	60	1,190
Births	380	410	390	420	370	370	350	340	340	320	3,700
Deaths	240	230	230	230	240	250	260	270	260	270	2,480
Natural change	140	180	150	190	140	120	90	80	90	40	1,210
Out migration	1,450	1,460	1,500	1,560	1,570	1,520	1,700	1,790	1,760	1,490	15,800
In migration	1,860	1,670	1,550	1,600	1,250	1,590	1,860	1,810	1,960	1,530	16,680
Net migration	410	220	50	40	-320	60	160	30	200	40	880
Other changes	0	-150	-230	700	-60	-710	20	-120	-10	120	-450
Total population change	550	250	-20	920	-250	-530	270	-20	280	210	1,650

For more population data please click [here](#)

**1991 CENSUS PROFILE**

Source: Office for National Statistics (ONS) © Crown Copyright

	Wootton Bassett	Wiltshire County		Wootton Bassett	Wiltshire County
<b>Totals</b>			<b>Tenure of Households in Permanent Buildings</b>		
Resident population	28,255	395,389	Owner Occupied (owned outright or buying)	71.5%	68.2%
Households	10,399	153,031	Rented from Council or a Housing Association	13.4%	17.8%
Resident population in households	27,362	386,347	Rented by virtue of employment or with business	9.7%	6.7%
Total geographical area (hectares)	17,422	325,548	Rented from private landlord (furnished or unfurnished)	5.5%	7.3%
<b>All Residents by Age</b>			<b>Composition of Households</b>		
All aged under 16	20.7%	19.8%	Average number of residents per household	2.63	2.52
Males aged 16 to 64	34.5%	32.4%	<b>Households containing:</b>		
Females aged 16 to 59	29.9%	29.0%	One person only	18.9%	23.2%
All of pensionable age and over	14.9%	18.8%	One or more children aged under 5	14.0%	12.8%
<i>Note: Pensionable age is 65 for males and 60 for females.</i>			One or more children aged under 16	31.9%	28.7%
<b>Residents in Households by Age</b>			A 'Single Parent'	2.0%	2.4%
Aged 0 to 4	6.9%	6.6%	At least one person with a limiting long-term illness	18.2%	20.3%
Aged 5 to 9	6.4%	6.3%	One person aged 75 or over only	5.6%	7.6%
Aged 10 to 15	7.8%	7.3%	One pensioner only	11.0%	14.3%
Aged 16 to 17	2.8%	2.7%	Two or more pensioners only	9.3%	10.9%
Aged 18 to 24	10.1%	9.6%	At least one pensioner	28.2%	34.0%
Aged 25 to 34	15.8%	14.5%	No economically active persons	22.4%	27.8%
Aged 35 to 44	16.7%	14.8%	At least two economically active persons	49.7%	44.0%
Aged 45 to 59	16.6%	17.3%	<b>Car Availability</b>		
Aged 60 to 64	4.4%	5.1%	Households with no car	15.8%	21.1%
Aged 65 to 74	7.5%	9.1%	Households with 1 car only	46.5%	46.8%
Aged over 75	4.9%	6.8%	Households with 2 or more cars	37.7%	32.1%
<b>Economic Position of Residents</b>			Average number of cars per household	1.29	1.17
<b>All aged 16 or over who are:-</b>			<b>Workforce &amp; Employment</b>		
Economically active	68.6%	64.1%	Total residents economically active	15,394	203,126
Permanently sick	2.0%	2.2%	Total residents in employment (including self-employed)	14,574	190,710
Students	3.7%	3.6%	<b>Social Class of Households (from 10% sample)</b>		
Retired	14.4%	17.8%	<b>Households with head of household in:-</b>		
Other (including looking after the family home)	11.4%	12.3%	Social class I & II (professional, managerial & technical)	29%	25%
<b>Economically active residents who are:-</b>			Social class III [N][M] (skilled, manual, non-manual)	21%	24%
Employees	82.5%	80.0%	Social class IV & V (partly skilled & unskilled)	10%	12%
Self-employed	12.1%	13.9%	The armed forces or no occupation stated	11%	6%
On a government scheme	0.8%	0.8%	Retirement or otherwise economically inactive	29%	34%
Unemployed	4.5%	5.3%	<b>Ethnicity and Country of Birth</b>		
Males aged 16 to 64 economically active	91.3%	90.5%	Residents who are black, Asian or of other non-white ethnic group	1.0%	1.1%
Females aged 16 to 59 economically active	72.4%	70.3%			
Female employees who work part-time (30 hours or less per week)	40.3%	42.9%			

For more census data please click [here](#)

## BENEFIT DATA 1999

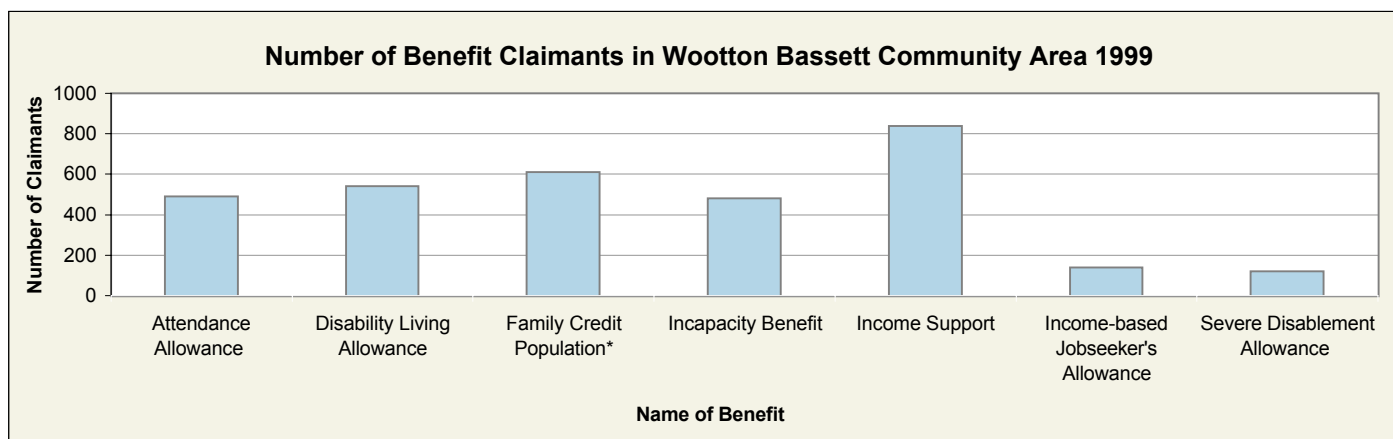
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### NUMBER OF CLAIMANTS OF DIFFERENT TYPES OF BENEFIT

Ward Code	Wards in Community Area	Attendance Allowance	Disability Living Allowance	Family Credit Population*	Incapacity Benefit	Income Support	Income-based Jobseeker's Allowance	Severe Disablement Allowance
47SAFB	Ashton Keynes	25	20	35	25	35	10	5
47SAFR	Cricklade	65	70	110	80	120	15	15
47SAFZ	Lyneham	50	70	90	55	75	25	10
47SAGJ	Purton	115	120	95	85	170	20	35
47SAGQ	The Lydiards	25	35	5	30	45	5	10
47SAGT	Wootton Bassett North	95	110	155	105	220	40	20
47SAGU	Wootton Bassett South	115	115	120	100	175	25	25
<b>2</b>	<b>Wootton Bassett CA</b>	<b>490</b>	<b>540</b>	<b>610</b>	<b>480</b>	<b>840</b>	<b>140</b>	<b>120</b>
<b>47SA</b>	<b>North Wiltshire District</b>	<b>2,105</b>	<b>2,310</b>	<b>3,890</b>	<b>2,145</b>	<b>4,185</b>	<b>660</b>	<b>565</b>

\* Estimated family credit population combines children and adult numbers

N.B. All figures are individually rounded so totals may not agree with the sum of the rounded components. The Community Area total is the sum of the wards which are a 'best fit' of wards in the community area



For more information about Benefits Data, please click [here](#)

## INDICES OF DEPRIVATION 2000

Source: Oxford University/DETR © Crown Copyright

### WARDS RANKED BY SCORE IN WILTSHIRE

Ward Code	Wards in Community Area	Index of Multiple Deprivation 2000 Rank	Income Domain Rank	Employment Domain Rank	Health Domain Rank	Education, Skills & Training Domain Rank	Housing Domain Rank	Access Domain Rank	Child Poverty Index Rank
47SAFB	Ashton Keynes	118	129	111	111	135	81	34	119
47SAFR	Cricklade	106	52	86	75	105	92	71	62
47SAFZ	Lyneham	125	134	133	134	112	111	36	128
47SAGJ	Purton	35	33	57	27	13	89	63	65
47SAGQ	The Lydiards	112	117	82	76	80	120	55	135
47SAGT	Wootton Bassett North	57	31	44	44	67	22	128	35
47SAGU	Wootton Bassett South	134	71	83	72	93	137	121	98

NB. The wards have been ranked in order of their deprivation score. A low rank indicates a higher level of deprivation. There are 137 wards in Wiltshire.

The wards used are a 'best fit' of the wards which fall within the boundary of the community area.

## WARDS RANKED BY POPULATION IN WILTSHIRE

Ward Code	Wards in Community Area	Income Deprived Population	Employment Deprived Population	Children Living in Income Deprived Families
47SAFB	Ashton Keynes	100	60	40
47SAFR	Cricklade	600	220	180
47SAFZ	Lyneham	340	160	100
47SAGJ	Purton	640	240	140
47SAGQ	The Lydiards	120	80	20
47SAGT	Wootton Bassett North	760	300	200
47SAGU	Wootton Bassett South	680	280	160
<b>2</b>	<b>Wootton Basset CA</b>	<b>3,240</b>	<b>1,340</b>	<b>840</b>

NB. The wards used are a 'best fit' of the wards which fall within the boundary of the community area.

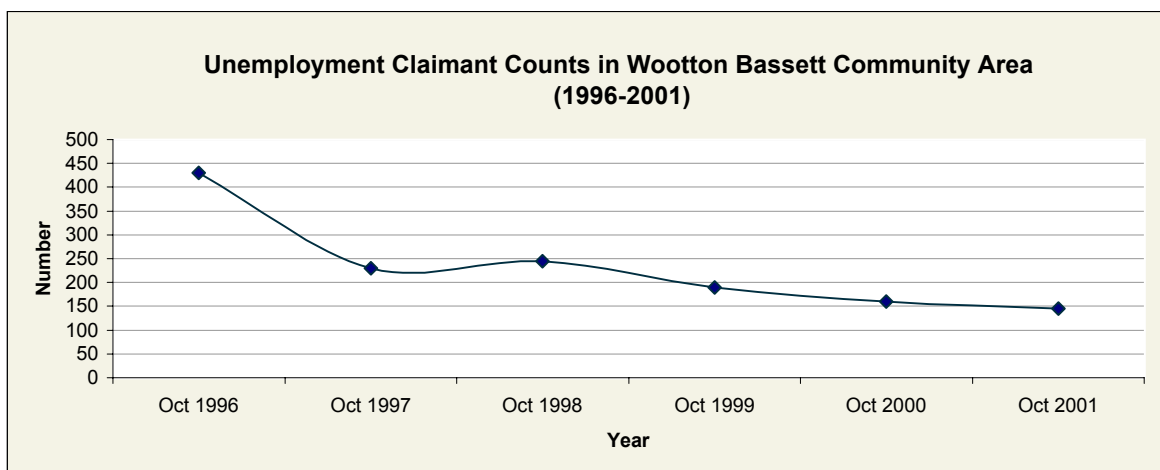
For more information about the Indices of Deprivation 2000, please click [here](#)

## UNEMPLOYED CLAIMANT COUNTS 1996-2001 (OCTOBER DATA)

Source and © Nomis

Code	Wards in Community Area	Oct 1996	Oct 1997	Oct 1998	Oct 1999	Oct 2000	Oct 2001
47SAFB	Ashton Keynes	20	10	10	10	10	10
47SAFR	Cricklade	60	35	35	30	25	20
47SAFZ	Lyneham	65	35	35	25	25	20
47SAGJ	Purton	55	35	30	30	20	25
47SAGQ	The Lydiards	25	10	20	5	5	5
47SAGT	Wootton Bassett North	105	55	50	40	35	35
47SAGU	Wootton Bassett South	100	50	65	50	40	30
<b>2</b>	<b>Wootton Basset CA</b>	<b>430</b>	<b>230</b>	<b>245</b>	<b>190</b>	<b>160</b>	<b>145</b>
<b>47SA</b>	<b>North Wiltshire District</b>	<b>2,185</b>	<b>1,165</b>	<b>1,080</b>	<b>870</b>	<b>650</b>	<b>650</b>

N.B. All figures are individually rounded so totals may not agree with the sum of the rounded components. The Community Area total is the sum of the wards which are a 'best fit' of wards in the community area



For more information about unemployment, please click [here](#)